

You are cordially invited to the

## 11th Annual



ILLINOIS NON-SECTARIAN HOMESCHOOLING OPTIONS FOR A MEANINGFUL EDUCATION

**March 7 - 8, 2008**

To be held at

Pheasant Run Resort and Spa  
4051 East Main St.  
St. Charles, Illinois

~ **New Location** ~

~ **New Exhibit Hall Design** ~

**Same Great Conference!**

### **Something for everyone!**

**Our conference aims to support and enhance the wide spectrum of homeschooling philosophies.**

Our attendees will be looking for an extensive variety of products. They have requested choices of materials that allow their families to design a program that is versatile and stimulating.

### **Conference Overview:**

- **New this year!** We have redesigned our exhibit hall to maximize your sales! To access the conference dining area and several workshop rooms, attendees will now pass directly through the exhibit hall. This increases exposure to your booth and offers more opportunity for people to purchase your goods and services.
- 1200+ Attendees (Adults and children)
- 80+ Adult Workshops
- 150+ Children and Teen Workshops
- Free admission to exhibitor hall
- Large exhibitor hall
- Exhibitor presentations available
- Ample time allotted in conference schedule for browsing and buying
- On-site housing

## General Information

### Exhibit Hall Coordinator

Chris Heightchew  
Phone: 630-585-4635, Ext. 1  
E-mail: vendorinfo@homeeducatorsconference.org

### Exhibit Hall Hours

Friday, March 7, 2008  
12:00 p.m. - 8:30 p.m.

Saturday, March 8, 2008  
9:00 a.m. - 6:00 p.m.

### Exhibit Space Information

- Tables are 8' long and spaces are 8' deep.
- Tablecloth and skirting is provided.
- Electrical outlets and internet service available. Cost for outlets and internet is set by the hotel.

### Early Bird Discount

An early bird discount is available for registrations received by **November 30, 2007**.

### Confirmations

Registered exhibitors will receive a packet with information regarding directions, set-up times, vendor bag materials, ads, housing rates and other details.

### Cancellations

Cancellations before January 30, 2008 will receive a full refund, minus a \$25 processing fee.  
**No refunds after January 30, 2008.**

## Advertising

We offer many ways to advertise your business!

### Exhibitor Presentations

An opportunity for you to showcase your wares, exhibitor presentations last one hour and are offered during our lengthy conference lunch breaks. To be included in our registration brochure, please e-mail your presentation description to the exhibit hall coordinator by **November 15, 2007**.

### Exhibitor Bags

Exhibitor bags will be given to everyone attending the conference. Any exhibitor, including those not able to attend, can have their advertising materials inserted in this bag. Please send 500 pieces of the materials you would like in the exhibitor bag to the address stated in your confirmation letter. Materials must arrive by **January 30, 2008**.

### Program Advertisements

Advertising is available in our program guide. Ads are in black and white on 8 1/2" X 11" paper and must be camera ready for printing when received. Submission information will be included in your confirmation letter. Ads must be received by **January 30, 2008**.

### Raffle Donation

Donate a product along with your business information and registrants will have a chance to win your prize! The drawing will be held Saturday afternoon. We will accept your donation when you arrive.

## Exhibitor Registration Form

(Please print)

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Company Name

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Contact Name

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Address

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City, State, Zip

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Phone

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Email

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Website

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### Exhibit Space

8' Table      \$150/each x \_\_\_\_\_      \$ \_\_\_\_\_

Outlets      \$50/each x \_\_\_\_\_      \$ \_\_\_\_\_

Internet Access      \$100/day x \_\_\_\_\_      \$ \_\_\_\_\_

**Exhibitor Presentation**      \$50      \$ \_\_\_\_\_

**Exhibitor Bags**      \$50      \$ \_\_\_\_\_

### Program Advertisement (Please circle size)

1/8 Page      \$15      1/2 Page      \$40

1/4 Page      \$25      Full Page      \$60      \$ \_\_\_\_\_

**TOTAL**      \$ \_\_\_\_\_

Please mail registration to:

Toni Richardson, HECF Registrar  
P.O. Box 344  
Olympia Fields, IL 60461

Checks payable to: Home Educators Conference Fund